

Display Advertisements

Display Ads include 1 complimentary Index Listing, which is located at the back of magazine. For Venues, the Display Ads also include 1 Facility Guide Listing (in Locations Section). Display Advertisers wishing to be listed in more than 1 Index Listing category may do so at \$150 per category. Magazine is full color.

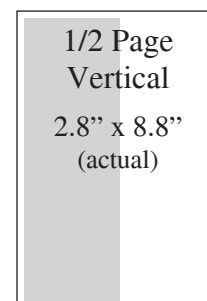
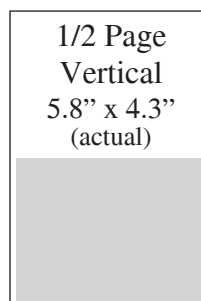
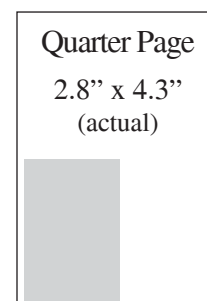
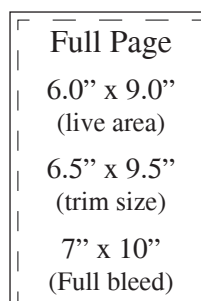
Display Ad Formats

Standard Ads

1/4 Page Ad	\$ 725
1/2 Page Ad	995
Full Page Ad	1425

Premium Ads*

Inside Front Cover	\$ 1675
Page 1	1675
Page 2 or 3	1625
Page 4 or 5	1575
Page 6 thru X	1525
Last Page	1625
Inside Back Cover	1625
Back Cover	1775



* Premium Ads are full page full color + they include a 1/4 page ad placed in your business category section.

Web Ad w/ Mag Ad

Web Ad-Only

	One County	Add'l Counties	2nd Category		One County	Add'l Counties	2nd Category
Standard	\$225/yr	\$150/yr	\$150/yr	Std, Listing	\$550/yr	\$300/yr	\$200/yr
Silver	375	300	200	Silver	700	450	250
Gold	525	450	250	Gold	850	625	300
Banner Ad	350 (small)			Banner Ad	550	(small)	
Banner Ad	400 (large)			Banner Ad	600	(large)	
Featured Ad	480 (home page)			Featured Ad	600	(home page)	

Price is *annual* for all Web Listing and Banner Ads. Advertiser must have a Website Listing in order to buy a Banner Ad and a Gold Listing to buy a Featured Ad.

Advertising Rates
September 2010



Central Coast
BRIDE

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