



**San Luis Obispo
County**
Magazine Contract
(New Advertiser)
September 2010

Contact Information

Fax or Mail Contract to:
Central Coast Bride
P.O. Box 4221
San Luis Obispo, CA 93403
Fax 805 / 343-9130
Phone 888 / 501-5757

Questions:
Info@CentralCoastBride.com

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email * _____

Website _____

Business Type _____

Ad Deadlines

All Ad art work is due by May 31st, 2010. Please provide a printed approved Proof with your Ad to help us with color matching.

Email Ads to:
Info@CentralCoastBride.com

* A valid E-mail address is very important, since all show communication is conducted via e-mail. *

Ad Sizes		Check Appropriate Boxes
Standard Ads		
Quarter Page (2.8w x 4.3h)	\$ 725	<input type="checkbox"/>
Half Page Horizontal (5.8 x 4.3)	\$ 995	<input type="checkbox"/>
Half Page Vertical (2.8 x 8.8)	\$ 995	<input type="checkbox"/>
Full Page (5.8 x 8.8) * ₁	\$ 1425	<input type="checkbox"/>
Premium Ads *₁		
Inside Front Cover (7 x 10) * ₂	\$ 1675	<input type="checkbox"/>
Inside Front Page 1 (7 x 10) * ₂	\$ 1675	<input type="checkbox"/>
Inside Pages 2 or 3 (7 x 10) * ₂	\$ 1625	<input type="checkbox"/>
Inside Pages 3 - X (7 x 10) * ₂	\$ 1575	<input type="checkbox"/>
Inside Back Cover (7 x 10) * ₂	\$ 1625	<input type="checkbox"/>
Back Cover (7 x 10) * ₂	\$ 1775	<input type="checkbox"/>

*₁ See Print Ad FAQ's on our website for Full Page specifications
*₂ All Premium Ads include a 1/4 page Ad in Category section

Ad Specification

Magazine Ads are accepted in the following formats, .PDF, .TIF, .JPG. At 300 dpi in CYMK format. For more Ad specification details, please reference our Ad FAQ's on our website at the Advertisers link found on the top right of our home page.

Payment Information

Payment Terms: In order to reserve Ad space, 50% initial payment is required. By signing below you agree to pay the final 50% payment by 4-months after reserving the space. If paying via check, enclose a post dated check for this final payment. If paying via credit card, signing below indicates your approval for Central Coast Bride to automatically run your final 50% payment on the same card. Please mail/fax completed contract and payment to the address above.

Returned Check Fees: Checks returned by bank as unpaid are subject to a \$25.00 fee.

Check Enclosed

Visa or Master Card (enter credit card information below)

Credit Card Number: _____

CVV # _____ **Expiration Date** _____

Name on Card _____

Cardholder Signature _____

Statement Zip Code: _____ Date _____

Totals	
Mag Ad Cost	\$ _____
TOTAL Cost	\$ _____

FAX Contract before Mailing

To ensure that your order is received, we recommend that you FAX a copy of your completed Contract to (805) 343-9130 before giving it to accounts payable or putting it in the mail.

Signature

I, as the Advertiser or an authorized representative, have read and agree to abide by the above terms and conditions. I understand and agree that I am responsible to pay for services rendered, including reasonable attorney's fees and cost, in the event of any dispute under the terms of this contract, including default on payment. All documents transmitted by facsimile (fax) shall be deemed legal and binding.

Print Name: _____ Date _____

Signature _____