



## Website Contract

(SLO New Advertiser)

**2010 - 2011**

### Contact Information

Fax or Mail Contract to:

**Central Coast Bride**

P.O. Box 4221

San Luis Obispo, CA 93403

**Fax 805 / 343-9130**

Phone 888 / 501-5757

### Questions:

Info@CentralCoastBride.com

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \* \_\_\_\_\_

Website \_\_\_\_\_

Business Type / Category (s) \_\_\_\_\_

(includes 1 category, see prices below for additional category pricing)

County (s) \_\_\_\_\_

(includes 1 County, see prices below for additional County pricing)

**\* A valid E-mail address is very important, since all show communication is conducted via e-mail. \***

### Web Listing Duration

All web listings are annual ads. They may be purchased at any time of the year, and they will run for 12 months.

Your web listing can be edited at anytime online. Once you register, you will be emailed your login information

### Website Listings w/ Magazine Ad Discount

Standard	\$ 325	<input type="checkbox"/>
Silver	\$ 475	<input type="checkbox"/>
Gold	\$ 625	<input type="checkbox"/>
Banner (small) *1	\$ 350	<input type="checkbox"/>
Banner (large) *1	\$ 400	<input type="checkbox"/>
Featured Ad (home page) *2	\$ 480	<input type="checkbox"/>
Additional Category (s)	\$ 150	<input type="checkbox"/>
Additional County (s)	\$ 225	<input type="checkbox"/>

### Website Listings without Magazine Ad Discount

Standard	\$ 550	<input type="checkbox"/>
Silver	\$ 700	<input type="checkbox"/>
Gold	\$ 850	<input type="checkbox"/>
Banner (small) *1	\$ 550	<input type="checkbox"/>
Banner (large) *1	\$ 600	<input type="checkbox"/>
Featured Ad (home page) *2	\$ 600	<input type="checkbox"/>
Additional Category (s)	\$ 200	<input type="checkbox"/>
Additional County (s)	\$ 300	<input type="checkbox"/>

### Totals

Web Listing	\$ _____
Additional Category(s)	\$ _____
Additional County(s)	\$ _____
Banner Ad	\$ _____
Featured Ad	\$ _____
<b>TOTAL Cost</b>	\$ _____

### FAX Contract before Mailing

To ensure that your order is received, we recommend that you FAX a copy of your completed Contract to (805) 343-9130 before giving it to accounts payable or putting it in the mail.

### Web Listing Details

In each Business Category on the website, listings will be presented in the following order: Gold listings at the top, followed by Silver listings, followed by Standard listings.

\* See the Advertiser FAQ's on website for full listing details

\*1 Must have a web listing to buy a Banner Ad

\*2 Must have a Gold Listing for a Featured Ad

### Payment Information

**Payment Terms:** In order to reserve Ad space, 50% initial payment is required. By signing below you agree to pay the final 50% payment by 4-months after reserving the space. If paying via check, enclose a post dated check for this final payment. If paying via credit card, signing below indicates your approval for Central Coast Bride to automatically run your final 50% payment on the same card. Please mail/fax completed contract and payment to the address above.

**Returned Check Fees:** Checks returned by bank as unpaid are subject to a \$25.00 fee.

**Check Enclosed**

**Visa or Master Card** (enter credit card information below)

**Credit Card Number:** \_\_\_\_\_

**CVV #** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Statement Zip Code: \_\_\_\_\_ Date \_\_\_\_\_

### Signature

I, as the Advertiser or an authorized representative, have read and agree to abide by the above terms and conditions. I understand and agree that I am responsible to pay for services rendered, including reasonable attorney's fees and cost, in the event of any dispute under the terms of this contract, including default on payment. All documents transmitted by facsimile (fax) shall be deemed legal and binding.

Print Name: \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

Please make a copy of this form for your Records.