

# Central Coast BRIDE

**MONTEREY'S**  
**Fabulous Fall**  
**Bridal Show**  
**Sept. 12, 2010**  
**Monterey Conference Center**

## Contact Information

Fax or Mail Contract to:

### Central Coast Bride

395 Del Monte Center #127  
 Monterey, CA 93940

**Fax 805 / 343-9130**

Phone 888/ 501-5757

### Questions:

Info@CentralCoastBride.com

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \* \_\_\_\_\_

Website \_\_\_\_\_

Business Type \_\_\_\_\_

\* A valid E-mail address is very important, since all show communication is conducted via e-mail. \*

## Show Hours

**Set Up:** 8am -11:30

**Bride Hours:** Sun 12 - 4

Complete details will be e-mailed  
 about 30 days prior to show date

## Booth Fees

Check Appropriate Boxes

**8 x 10 Booth** \$550

(includes one 6' table, 1 chair, 1 cloth)

### Possible Discount (1 only, per booth)

- ccBride **Monterey** Magazine  
 Advertiser, subtract - \$125

or

- MBWEP Member - \$ 50

### Premium / Share / Stuffer Options:

Corner Booths, add + \$ 60

10 x 10 Booths, add + \$ 60

Bag Stuffers \*\*, add + \$100

Electricity, add + \$ 60

\*\* Registered Vendors only. Maximum stuffer size is one 8.5 x 11

## Booth Location Preference

Please note your preferred location here. See Page 2 for more details.

## Payment Information

**Payment Terms:** In order to hold your booth, a \$100 retainer is required upon registration with the balance due by June 1, 2010. At 90 days prior to show date, this contract becomes a non - cancellable contract in accordance with paragraph 10 of Terms & Conditions listed on the reverse of this page. Exhibitor is liable for the full booth price if the booth is cancelled within 90 days of show, and for 25% of booth price if cancelled more than 90 days before the show date. See page 2 for full Terms & Conditions.

**Check Enclosed**

**Visa or Master Card** (enter credit card information below)

**Credit Card Number:** \_\_\_\_\_

**CVV #** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Statement Zip Code: \_\_\_\_\_ Date \_\_\_\_\_

## Totals

Booth Fee \$ 550

Poss. Discount (1 only) - \$ \_\_\_\_\_

Corner Booth Fee + \$ \_\_\_\_\_

10 x 10 Booth Fee + \$ \_\_\_\_\_

Bag Stuffer Fee + \$ \_\_\_\_\_

Electricity Fee + \$ \_\_\_\_\_

**TOTAL Cost** \$ \_\_\_\_\_

## FAX registration before Mailing

To ensure that your registration is received before spaces sell out, we recommend that you FAX a copy of your completed registration to 805-343-9130 before you give it to accounts payable for check generation (or before you put it in the mail).

## Signature

I, as the exhibitor or an authorized representative for the exhibitor, have read and agree to abide by the above terms and conditions as well as those conditions set forth on the back of this contract. I understand and agree that I am responsible to pay for services rendered, including reasonable attorney's fees and cost, in the event of any dispute under the terms of this contract, including default on payment. All documents transmitted by facsimile (fax) shall be deemed legal and binding.

Print Name: \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_