



**Monterey/Santa Cruz
Santa Clara County's**

Magazine / Web Contract

September 2011

Contact Information

Fax or Mail Contract to:

Central Coast Bride

126 Banifacio Pl, Suite J
Monterey, CA 93940

Fax 805 / 343-9130

Phone 888 / 501-5757

Questions:

Info@CentralCoastBride.com

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email * _____

Website _____

Business Type / Category _____

Ad Deadlines / Duration

Magazine & Website Ads run for 1 year.

Email Magazine Ad art work to

Info@CentralCoastBride & Mail a

printed proof for color matching by

June 30th. You can edit Web Ad 24/7.

* A valid E-mail address is very important, since all show communication is conducted via e-mail. *

Magazine Ad Sizes / Pricing Check Appropriate Boxes

Quarter Page (2.8w x 4.3h) \$ 1075

Half Page Horizontal (5.8 x 4.3) \$ 1475

Half Page Vertical (2.8 x 8.8) \$ 1475

Full Page *₁ (5.8 x 8.8) \$ 2135

Premium Ads *₂ (7x10) \$2375 - \$2,575 (Call)

*₁ See Print Ad FAQ's on our website for Full Page specifications

*₂ All Premium Ads include a 1/4 page Ad in Category section

Website Listing Pricing *₃ (Discounted)

Standard \$ 325

Silver \$ 475

Gold \$ 625

Additional Category (s) \$ 150

Banner Ads *₄ \$350 - \$400 - (Call)

*₃ Web prices reflects discount rate for Magazine Advertisers

*₄ Must purchase Web Listing to qualify for Banner Ad

Ad Information

Magazine Ads should be .pdf, .tif, or .jpg format; 300 dpi; CMYK mode. See the FAQ's on our Website for more Magazine/Website Ad details. Click on Advertisers link in top right corner of the Website to see FAQ's at www.CentralCoastBride.com.

Payment Information

In order to reserve Ad space, 50% initial payment is required. By signing below you agree to pay the final 50% payment by August 1st. If paying by check, we will email you an invoice for the final payment. If paying via credit card, signing below indicates your approval for Central Coast Bride to automatically run your final 50% payment on August 1st on the same credit card. Please mail/fax/email completed contract and payment to the address above.

Returned Check Fees: Checks returned by bank as unpaid are subject to a \$25.00 fee.

Check Enclosed

Visa or Master Card (enter credit card information below)

Credit Card Number: _____

CVV # _____ **Expiration Date** _____

Name on Card _____

Cardholder Signature _____

Statement Zip Code: _____ Date _____

Signature

I, as the Advertiser or an authorized representative, have read and agree to abide by the above terms and conditions. I understand and agree that I am responsible to pay for services rendered, including reasonable attorney's fees and cost, in the event of any dispute under the terms of this contract, including default on payment. All documents transmitted by facsimile (fax) shall be deemed legal and binding.

Print Name: _____ Date _____

Signature _____

Totals

Mag Ad Cost \$ _____

Web Ad Cost \$ _____

Full Payment Discount (Mag) *₁ - \$ _____

Full Payment Discount (Web) *₂ - \$ _____

TOTAL Cost \$ _____

*₁ Discount if paid in full by May 31st. \$25 for 1/4 pg Ads, \$50 for all others

*₂ Discount if paid in full by May 31st. \$25 for Standard, Silver or Gold

FAX Contract before Mailing

To ensure that your order is received, we recommend that you FAX a copy of your completed Contract to (805) 343-9130 before giving it to accounts payable or putting it in the mail.

Please make a copy of this form for your Records.