



Website Contract

(Monterey / Santa Cruz / Santa Clara)

2011

Contact Information

Fax or Mail Contract to:

Central Coast Bride

126 Bonifacio Pl, Suite J
Monterey, CA 93940

Fax 805 / 343-9130

Phone 888 / 501-5757

Questions:

Info@CentralCoastBride.com

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email * _____

Website _____

Business Type / Category (s) _____

(includes 1 category, see prices below for additional category pricing)

County (s) _____

(includes Monterey & Santa Cruz Counties, see prices below for additional County pricing)

*** A valid E-mail address is very important, since all show communication is conducted via e-mail. ***

Web Listing Duration

All web listings are annual ads. They may be purchased at any time of the year, and they will run for 12 months.

Your web listing can be edited at anytime online. Once you register, you will be emailed your login information

Website Listings w/ Magazine Ad Discount

Standard	\$ 325	<input type="checkbox"/>
Silver	\$ 475	<input type="checkbox"/>
Gold	\$ 625	<input type="checkbox"/>
Banner (small) *1	\$ 350	<input type="checkbox"/>
Banner (large) *1	\$ 400	<input type="checkbox"/>
Featured Ad (home page) *2	\$ 480	<input type="checkbox"/>
Additional Category (s)	\$ 150	<input type="checkbox"/>
Additional County (s)	\$ 225	<input type="checkbox"/>

Website Listings without Magazine Ad Discount

Standard	\$ 550	<input type="checkbox"/>
Silver	\$ 700	<input type="checkbox"/>
Gold	\$ 850	<input type="checkbox"/>
Banner (small) *1	\$ 550	<input type="checkbox"/>
Banner (large) *1	\$ 600	<input type="checkbox"/>
Featured Ad (home page) *2	\$ 600	<input type="checkbox"/>
Additional Category (s)	\$ 200	<input type="checkbox"/>
Additional County (s)	\$ 300	<input type="checkbox"/>

Totals

Web Listing	\$ _____
Additional Category(s)	\$ _____
Additional County(s)	\$ _____
Banner Ad	\$ _____
Featured Ad	\$ _____
TOTAL Cost	\$ _____

FAX Contract before Mailing

To ensure that your order is received, we recommend that you FAX a copy of your completed Contract to (805) 343-9130 before giving it to accounts payable or putting it in the mail.

Web Listing Details

In each Business Category on the website, listings will be presented in the following order: Gold listings at the top, followed by Silver listings, followed by Standard listings.

* See the Advertiser FAQ's on website for full listing details

*1 Must have a web listing to buy a Banner Ad

*2 Must have a Gold Listing for a Featured Ad

Payment Information

Payment Terms: In order to reserve Ad space, 50% initial payment is required. By signing below you agree to pay the final 50% payment by 4-months after reserving the space. If paying via check, enclose a post dated check for this final payment. If paying via credit card, signing below indicates your approval for Central Coast Bride to automatically run your final 50% payment on the same card. Please mail/fax completed contract and payment to the address above.

Returned Check Fees: Checks returned by bank as unpaid are subject to a \$25.00 fee.

Check Enclosed

Visa or Master Card (enter credit card information below)

Credit Card Number: _____

CVV # _____ **Expiration Date** _____

Name on Card _____

Cardholder Signature _____

Statement Zip Code: _____ Date _____

Signature

I, as the Advertiser or an authorized representative, have read and agree to abide by the above terms and conditions. I understand and agree that I am responsible to pay for services rendered, including reasonable attorney's fees and cost, in the event of any dispute under the terms of this contract, including default on payment. All documents transmitted by facsimile (fax) shall be deemed legal and binding.

Print Name: _____ Date _____

Signature _____

Please make a copy of this form for your Records.