



San Luis Obispo County Magazine / Web Contract September 2011

Contact Information: Fax or Mail Contract to: Central Coast Bride, P.O. Box 4221, San Luis Obispo, CA 93403. Fax 805 / 343-9130, Phone 888 / 501-5757. Questions: Info@CentralCoastBride.com

Company Name, Contact Name, Address, City, State, Zip, Phone, Cell, Fax, Email, Website, Business Type / Category

\* A valid E-mail address is very important, since all show communication is conducted via e-mail. \*

Ad Deadlines / Duration: Magazine & Website Ads run for 1 year. Email Magazine Ad art work to Info@CentralCoastBride & Mail a printed proof for color matching by June 30th. You can edit Web Ad 24/7.

Magazine Ad Sizes / Pricing (Check Appropriate Boxes): Quarter Page (\$725), Half Page Horizontal (\$995), Half Page Vertical (\$995), Full Page (\$1425), Premium Ads (\$1,575-\$1,775). Website Listing Pricing (Discounted): Standard (\$325), Silver (\$475), Gold (\$625), Additional Category (\$150), Banner Ads (\$350-\$400).

Ad Information: Magazine Ads should be .pdf, .tif, or .jpg format; 300 dpi; CMYK mode. See the FAQ's on our Website for more Magazine/Website Ad details.

Payment Information: In order to reserve Ad space, 50% initial payment is required. Returned Check Fees: Checks returned by bank as unpaid are subject to a \$25.00 fee. Credit Card Number, CVV #, Expiration Date, Name on Card, Cardholder Signature, Statement Zip Code, Date.

Totals: Mag Ad Cost, Web Ad Cost, Full Payment Discount (Mag), Full Payment Discount (Web), TOTAL Cost.

Signature: I, as the Advertiser or an authorized representative, have read and agree to abide by the above terms and conditions. Print Name, Date, Signature.

FAX Contract before Mailing: To ensure that your order is received, we recommend that you FAX a copy of your completed Contract to (805) 343-9130 before giving it to accounts payable or putting it in the mail.